

PRESS RELEASE



ACF Consultants Wins An “Excellence in Technology” Award

ACF Consultants, a leading provider of learning services, has just won a coveted Brandon Hall Group silver award for excellence for its **Global Trader Cloud** financial markets simulation. The award was in the **Best Advance in Gaming or Simulation Technology** category.

Global Trader Cloud is the most sophisticated and versatile markets simulator available. The system uses the latest web technologies to create a totally realistic trading environment covering all the financial markets, asset classes, and products. This includes commodities, cryptos, and derivatives, under any economic conditions. Users can access the simulation on all devices, and even on multiple devices and screens. The simulation is ideal for any training involving the global markets, sales and trading, and related areas.

“We are delighted to receive this accolade which reflects the pioneering work we have undertaken in creating this unparalleled new system. Since its launch this summer Global Trader has enriched the learning experience of those attending our seminars and received exceptionally positive feedback,” said Dr Lawrence Galitz, CEO of ACF Consultants. “I am particularly pleased with the technical innovations which our team has developed, including personalized AI-powered feedback for each participant, and a wealth of powerful analytic tools generating insights in real time.”

“Technology has never been more critical for success in human capital management than it is today. We were thrilled to see many new innovations in all areas, but especially related to the future of work,” said Brandon Hall Group Chief Operating Officer and awards program head Rachel Cooke. “Thanks to the many innovations from our Excellence in Technology winners, organizations have many compelling options as they make important decisions on how to leverage technology to drive their people strategies.”

“HCM solution providers must be experts and visionaries in technology, but they also must have the ability to anticipate the diverse needs of employers as they work to adapt to ongoing change,” Brandon Hall Group CEO Mike Cooke said. “This requires a blend of curiosity, empathy and agility that is difficult to achieve. We have seen an extraordinary level of insight and creativity from our Excellence in Technology winners that has been exciting to see.”

A panel of veteran, independent senior industry experts, and Brandon Hall Group senior analysts and executives evaluated the entries based upon product innovation, unique differentiators, value proposition, and measurable results leading to benefits that customers can expect to experience.

About ACF Consultants Ltd



ACF Consultants is a leading provider of high-quality innovative training solutions to the banking and finance sector. ACF's clients include global investment and commercial banks, corporations, financial institutions, central banks, and other regulators.

ACF have always used technology to make learning dynamic, engaging and memorable. The company was founded on the principle of integrating theory with practice through the entire learning experience. People remember what they learn and acquire skills as well as knowledge. Realistic simulation is the most effective way to achieve this and is an enjoyable way to learn.

About Brandon Hall Group



Brandon Hall Group operates the largest and longest running awards program in Human Capital Management. As an independent HCM research and analyst firm they conduct studies in Learning and Development, Talent Management, Leadership Development, Diversity, Equity & Inclusion, Talent Acquisition and HR/Workforce Management. These benchmark studies help organizations by providing strategic insights for executives and practitioners responsible for growth and business results.

Coupling the research studies with the best practice from the awards, Brandon Hall Group has helped more than 10,000 clients globally and more than 28 years of delivering world-class research and advisory. At the core of their offerings is a membership program that combines research, benchmarking and unlimited access to data and analysts. Membership enables executives and practitioners to make the right decisions about people, processes, and systems, coalesced with analyst advisory services which aim to put the research into action in a way that is practical and efficient.

Brandon Hall Group has also launched professional certifications for business and human capital management professionals to upskill themselves and gain credentials for career advancement.

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